

The true business cost of 'little' IT issues



According to research undertaken by Brother UK, in association with YouGov, everyday IT "niggles" are costing UK firms **millions** each year.

British SMEs could be losing almost

5 MILLION

working hours every week to everyday IT-related issues like a PC crashing or a printer not working properly

That's equivalent to

£2.1 BILLION

a year wasted on fixing preventable problems

75% of SME

decision makers estimate that staff spend up to two hours a week dealing with computer-related issues

1 IN 5 SME business

leaders believe that printer problems and computer crashes are some of the **biggest** time-zapping distractions in the working day

28% of staff

regularly struggle to find the documents they need

21% of SME leaders

recognise quicker IT support as one of the **top three** things which would improve productivity

